What Is Claimed Is:

1. A method of making a filter media comprising the steps of:

providing a precursor web comprising predominant staple length polyester fibers;

providing a foraminous surface, and positioning said precursor web and said foraminous surface; and

hydroentangling said precursor web to form said filter media, said filter media having a basis weight of no more than about 12 oz/yd^2, and exhibiting a Mullen burst strength of at least about 395 psi, and machine-direction and cross-direction shrinkage of less than about 3%.

2. A method of making a filter media in accordance with claim 1, wherein said foraminous surface is a three-dimensional image transfer device.

3. A method of making a filter media in accordance with claim 1, including:

heat-setting said filter media after said hydroentangling step.

4. A method of making a filter media in accordance with claim 2, wherein said precursor web comprises fusible fibers whereby said filter media is thermally bonded during said heat-setting step.

5. A filter media comprising hydroentangled, predominant polyester staple length fibers having a basis weight of no more than about 12 oz/yd^2, a Mullen burst strength of at least about 395 psi, and machine-direction and cross-direction shrinkage of less than about 3%.

6. A filter media in accordance with claim 4, wherein said media exhibits machine-direction and cross-direction shrinkage of less than about 2%.

7. A filter media in accordance with claim 4, wherein said filter media exhibits a machine-direction tensile strength of at least about 105 lb/in and a cross-direction tensile strength of at least about 110 lb/in.

8. A filter media in accordance with claim 1, wherein said filter media is a gas filter.

9. A filter media in accordance with claim1, wherein said filter media is an air filter.

10. A filter media in accordance with claim1, wherein said filter media is a liquid filter.